

MicrostockSurvey.com

Quick statistics



Filter settings



Results

No of records in this query: 244

Total records in survey: 244

Percentage of total: 100.00%

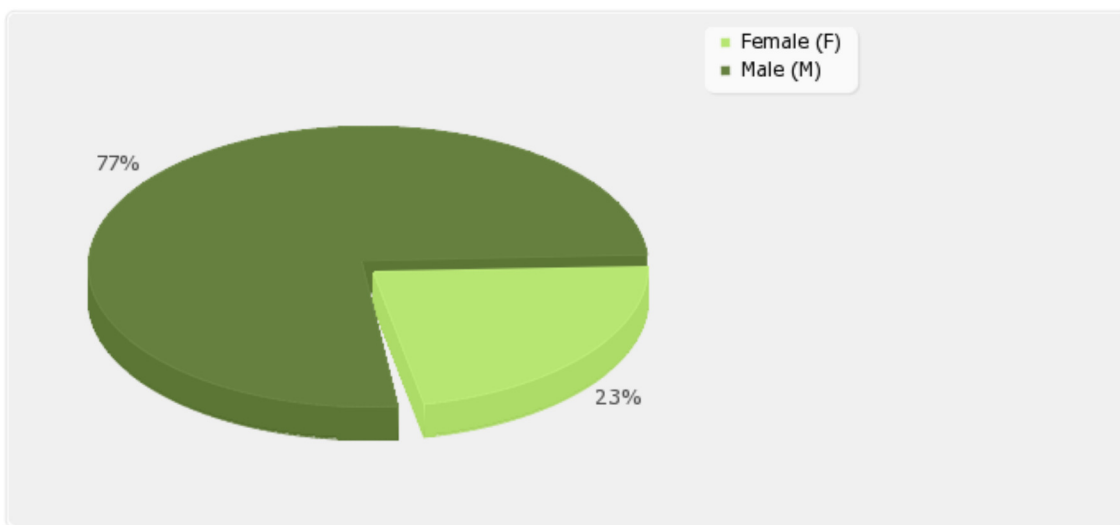
[Browse](#)

[Export](#)

Field summary for sex:

Are you male or female?

Answer	Count	Percentage
Female (F)	55	22.54%
Male (M)	189	77.46%
No answer	0	0.00%



Field summary for age:

Your age?

Calculation	Result
Count	244
Sum	9920
Standard deviation	10.77
Average	40.66
Minimum	18
1st quartile (Q1)	444
2nd quartile (Median)	40
3rd quartile (Q3)	47
Maximum	72

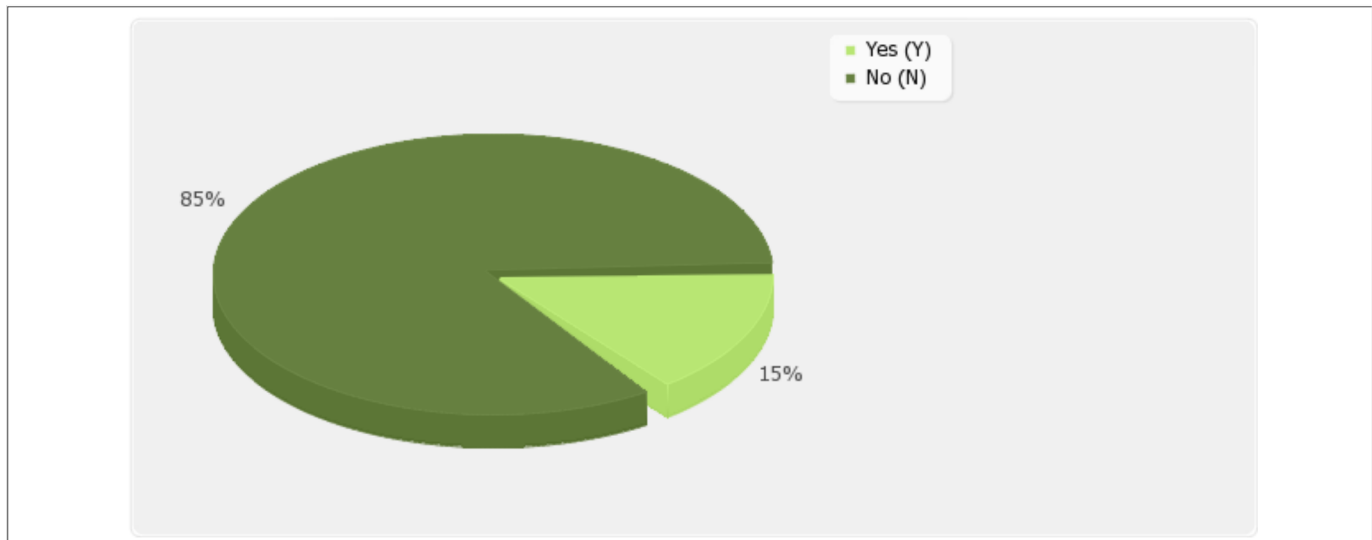
Null values are ignored in calculations

Q1 and Q3 calculated using [minitab method](#)

Field summary for 8:

Are you exclusive to iStock

Answer	Count	Percentage
Yes (Y)	36	14.75%
No (N)	208	85.25%
No answer	0	0.00%



Field summary for 2:

How much money did you gross from microstock photography in 2008

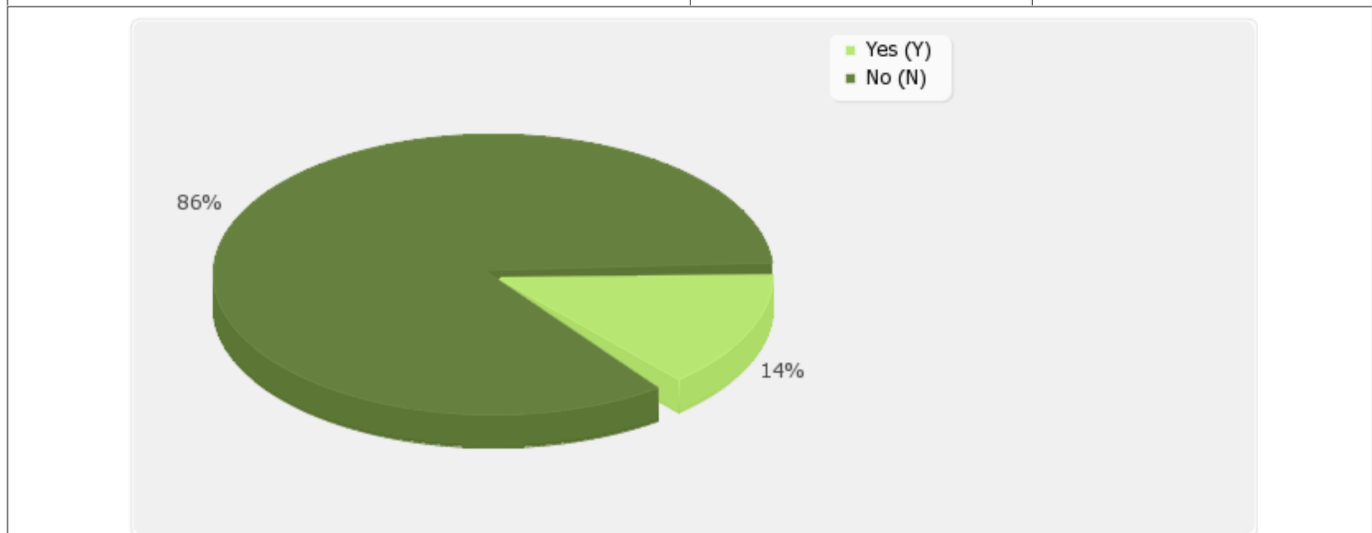
Calculation	Result
Count	242
Sum	2438556
Standard deviation	19304.55
Average	10076.68
Minimum	10
1st quartile (Q1)	11494.5
2nd quartile (Median)	3000
3rd quartile (Q3)	9575
Maximum	120000

Null values are ignored in calculations
Q1 and Q3 calculated using [minitab method](#)

Field summary for 25:

Is microstock photography your primary source of income (over 50%)

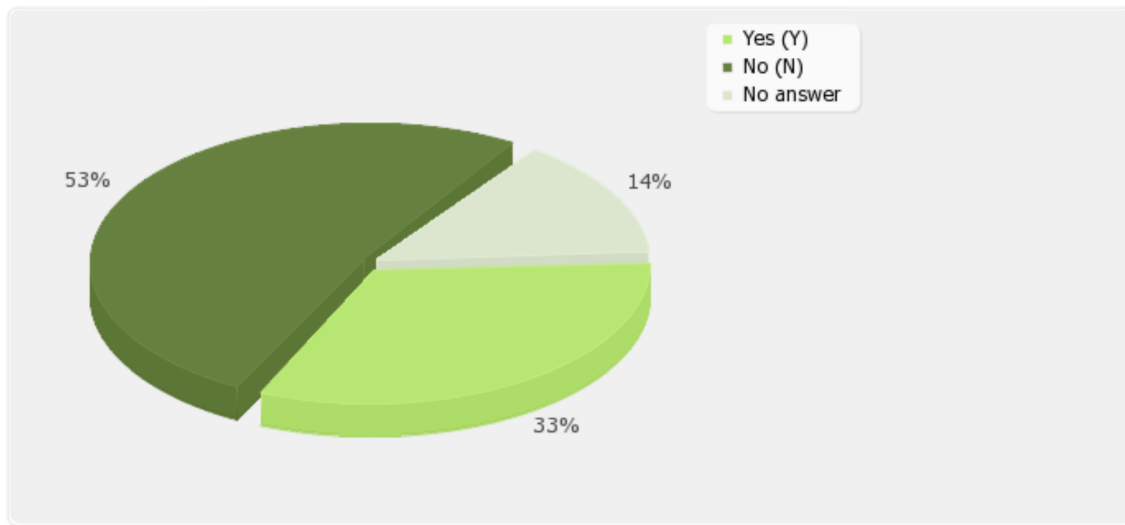
Answer	Count	Percentage
Yes (Y)	34	13.93%
No (N)	210	86.07%
No answer	0	0.00%



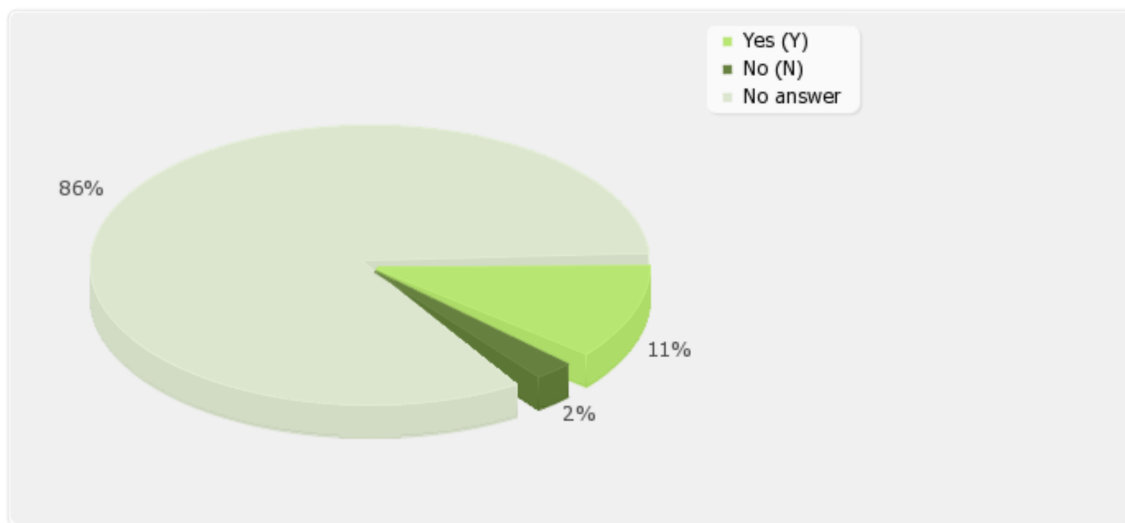
Field summary for 3:

In the future do you hope to make microstock photography your primary source of income?

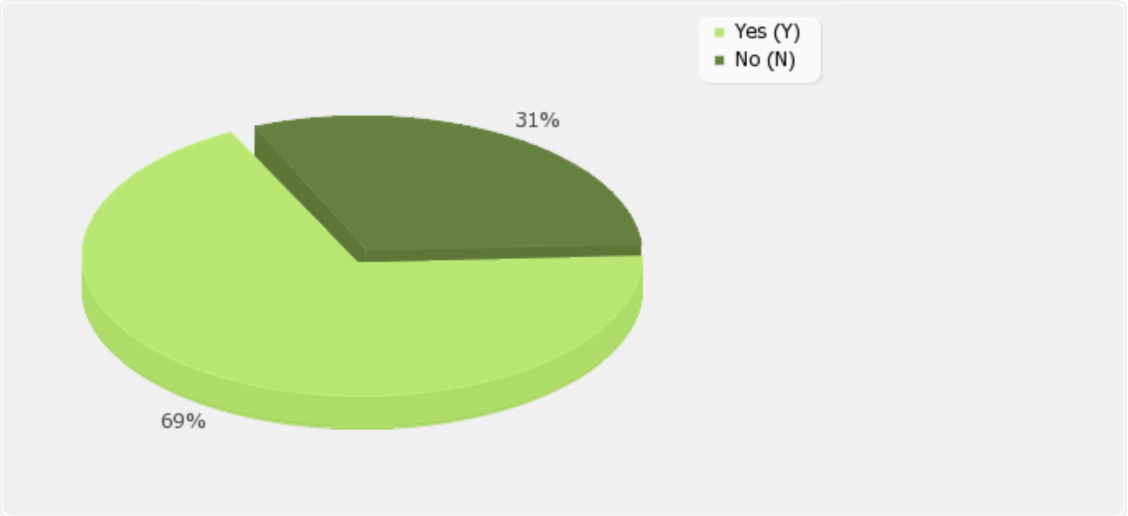
Answer	Count	Percentage
Yes (Y)	80	32.79%
No (N)	129	52.87%
No answer	35	14.34%

**Field summary for 26:****Are you happy to keep microstock photography your primary source of income?**

Answer	Count	Percentage
Yes (Y)	28	11.48%
No (N)	6	2.46%
No answer	210	86.07%

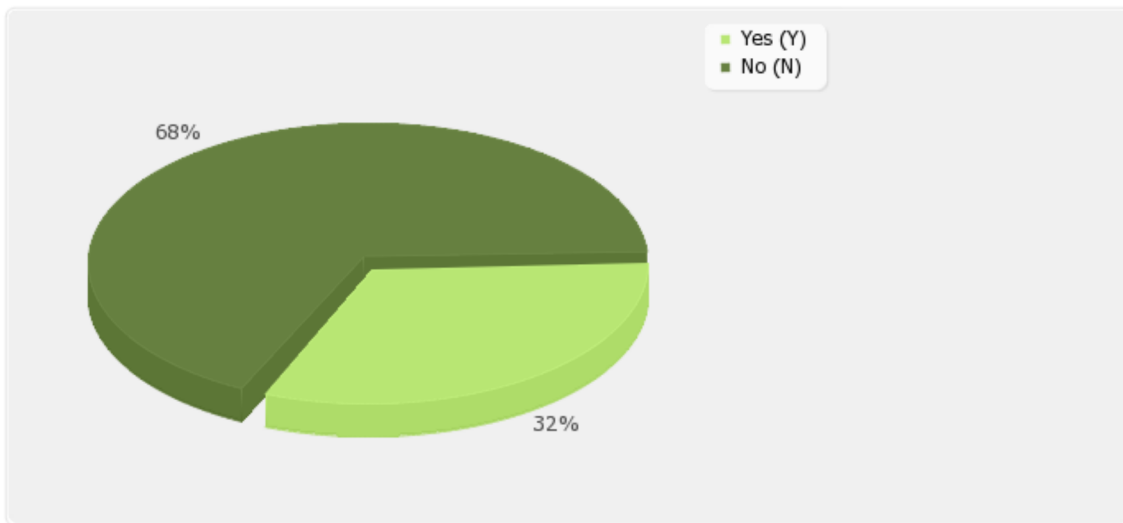
**Field summary for 34:****How much did you spend on photography / computer equipment and software during 2008?**

Calculation	Result
Count	224
Sum	947299
Standard deviation	16793.76
Average	4229.01
Minimum	50
1st quartile (Q1)	7296.25
2nd quartile (Median)	2000

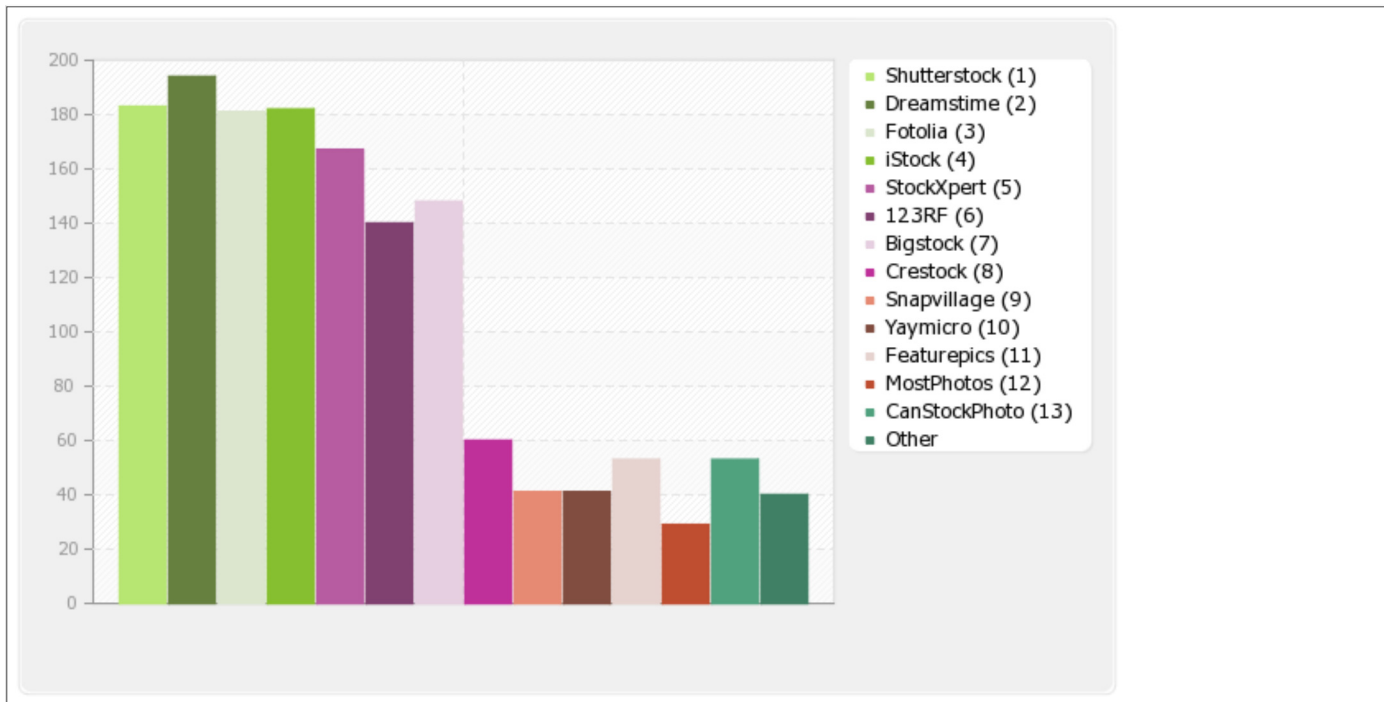
3rd quartile (Q3)	4375	
Maximum	250000	
Null values are ignored in calculations Q1 and Q3 calculated using minitab method		
Field summary for 33:		
How much did you spend on microstock photography shoots?		
Calculation	Result	
Count	145	
Sum	182995	
Standard deviation	4426.37	
Average	1262.03	
Minimum	5	
1st quartile (Q1)	776.5	
2nd quartile (Median)	242.5	
3rd quartile (Q3)	1000	
Maximum	50000	
Null values are ignored in calculations Q1 and Q3 calculated using minitab method		
Field summary for 4:		
What percentage of your total income is earned from microstock photography?		
Calculation	Result	
Count	219	
Sum	5158.72	
Standard deviation	28.24	
Average	23.56	
Minimum	0.02	
1st Quartile (Q1)	5	
2nd quartile (Median)	10	
3rd Quartile (Q3)	30	
Maximum	100	
Null values are ignored in calculations Q1 and Q3 calculated using minitab method		
Field summary for 5:		
Do you feel the future of microstock photography is positive		
Answer	Count	Percentage
Yes (Y)	169	69.26%
No (N)	75	30.74%
No answer	0	0.00%
		

Field summary for 6:**Do you actively submit images to Alamy**

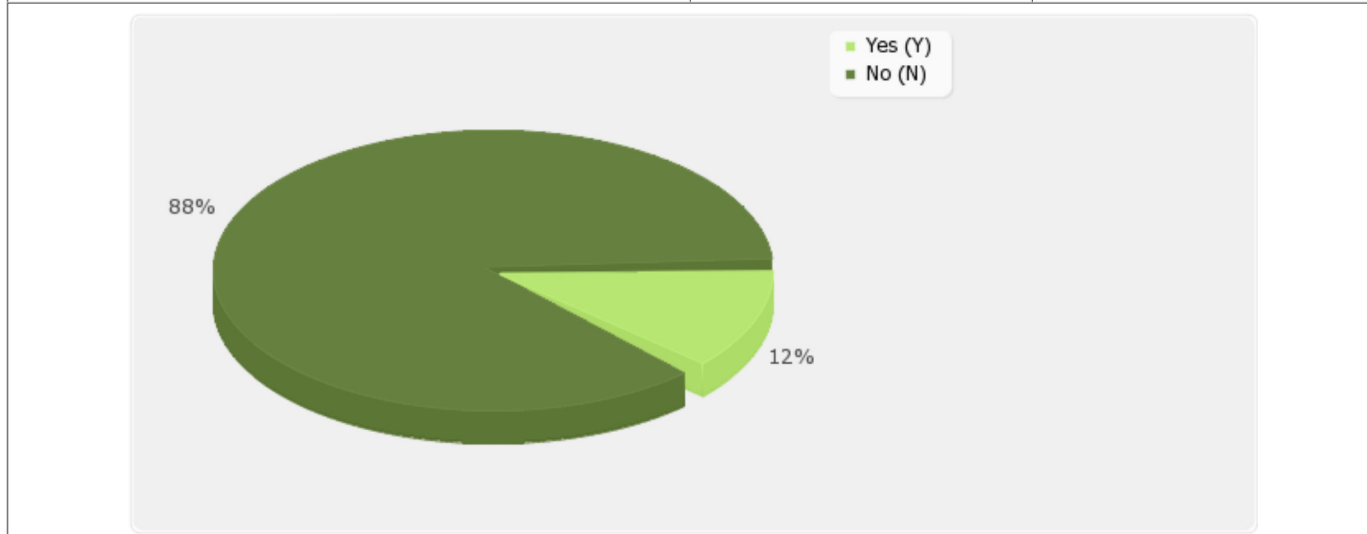
Answer	Count	Percentage
Yes (Y)	78	31.97%
No (N)	166	68.03%
No answer	0	0.00%

**Field summary for 7:****Which microstock photography websites do you actively submit to?**

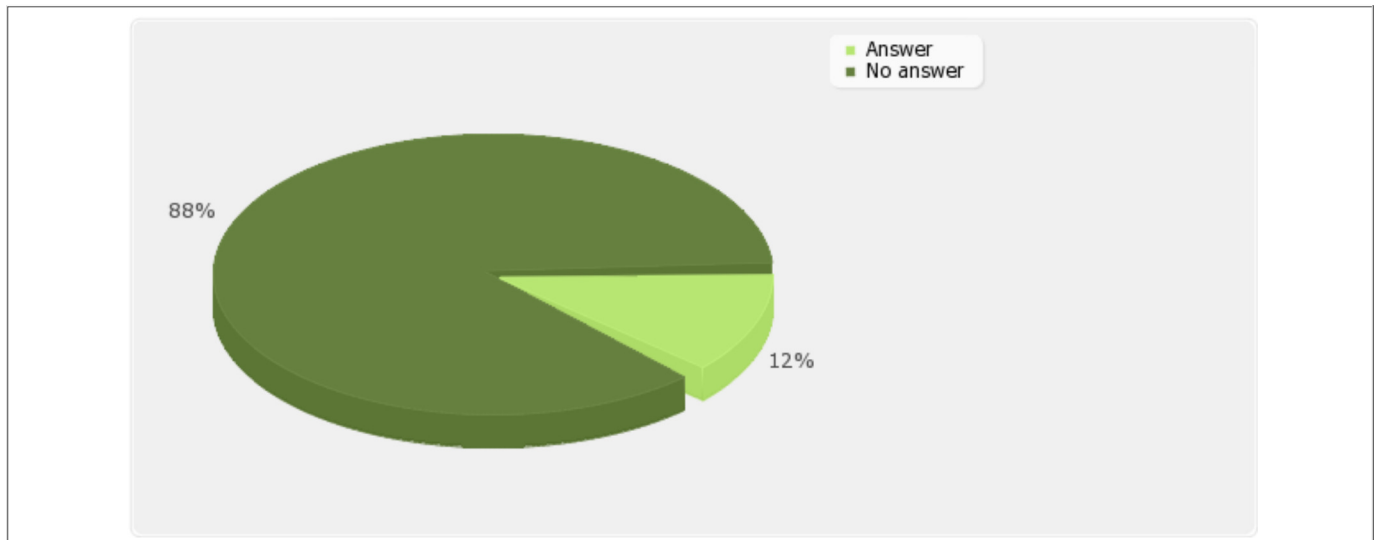
Answer	Count	Percentage
Shutterstock (1)	183	75.00%
Dreamstime (2)	194	79.51%
Fotolia (3)	181	74.18%
iStock (4)	182	74.59%
StockXpert (5)	167	68.44%
123RF (6)	140	57.38%
Bigstock (7)	148	60.66%
Crestock (8)	60	24.59%
Snapvillage (9)	41	16.80%
Yaymicro (10)	41	16.80%
Featurepics (11)	53	21.72%
MostPhotos (12)	29	11.89%
CanStockPhoto (13)	53	21.72%
Other <input type="button" value="Browse"/>	40	16.39%



Field summary for 9:		
Excluding Alamy, do you submit to any Macrostock agencies		
Answer	Count	Percentage
Yes (Y)	29	11.89%
No (N)	215	88.11%
No answer	0	0.00%



Field summary for 91:		
Which macrostock sites do you actively contribute to?		
Answer	Count	Percentage
<input type="button" value="Browse"/>	29	11.89%
No answer	215	88.11%



Field summary for 10:

On average, how many hours a week do you spent on microstock photography

Calculation	Result
Count	239
Sum	3579
Standard deviation	14
Average	14.97
Minimum	1
1st Quartile (Q1)	5
2nd quartile (Median)	10
3rd Quartile (Q3)	20
Maximum	80

Null values are ignored in calculations
Q1 and Q3 calculated using [minitab method](#)

Field summary for 12:

At the end of 2008 how many images did you have online

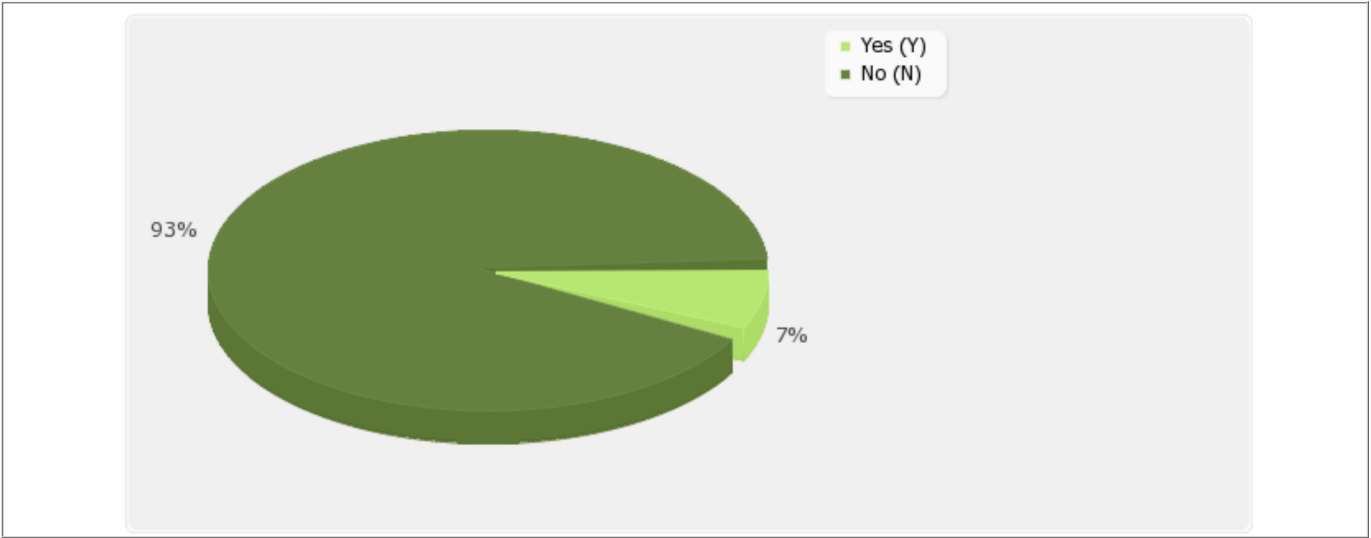
Calculation	Result
Count	244
Sum	282162
Standard deviation	1501.19
Average	1156.4
Minimum	17
1st quartile (Q1)	2435.5
2nd quartile (Median)	612.5
3rd quartile (Q3)	1500
Maximum	13000

Null values are ignored in calculations
Q1 and Q3 calculated using [minitab method](#)

Field summary for work group:

Do you have any employees or work as a team with anyone creating microstock imagery?

Answer	Count	Percentage
Yes (Y)	17	6.97%
No (N)	227	93.03%
No answer	0	0.00%



Field summary for how long:

How many MONTHS have you been involved in microstock photography

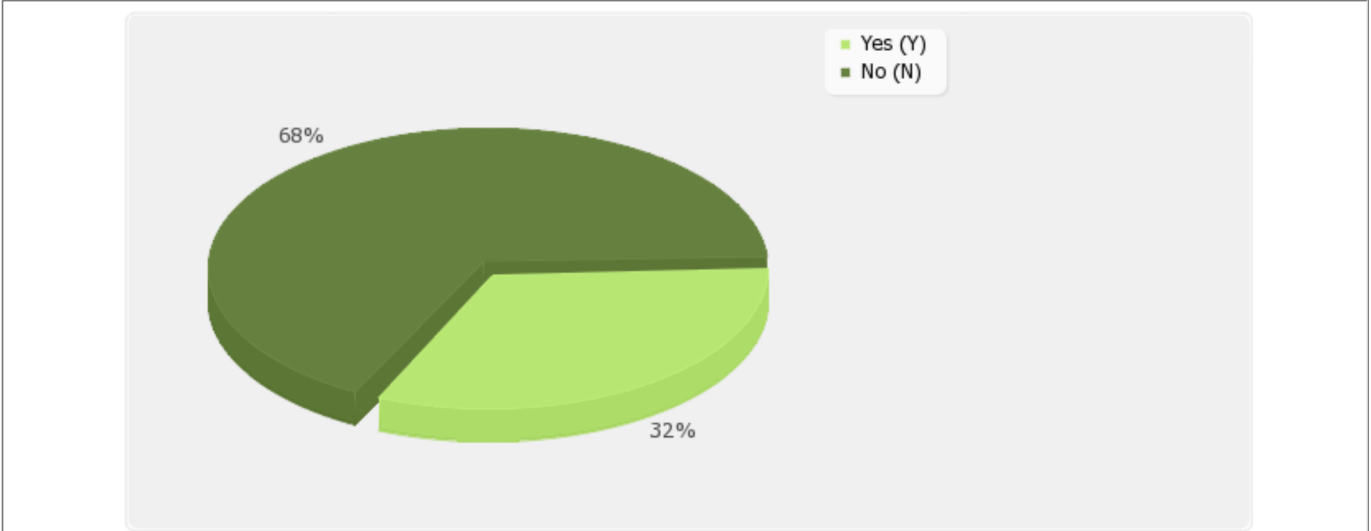
Calculation	Result
Count	244
Sum	6540
Standard deviation	15.34
Average	26.8
Minimum	2
1st quartile (Q1)	139.5
2nd quartile (Median)	24
3rd quartile (Q3)	36
Maximum	88

Null values are ignored in calculations
Q1 and Q3 calculated using **minitab method**

Field summary for training:

Do you have any sort of formal photography training

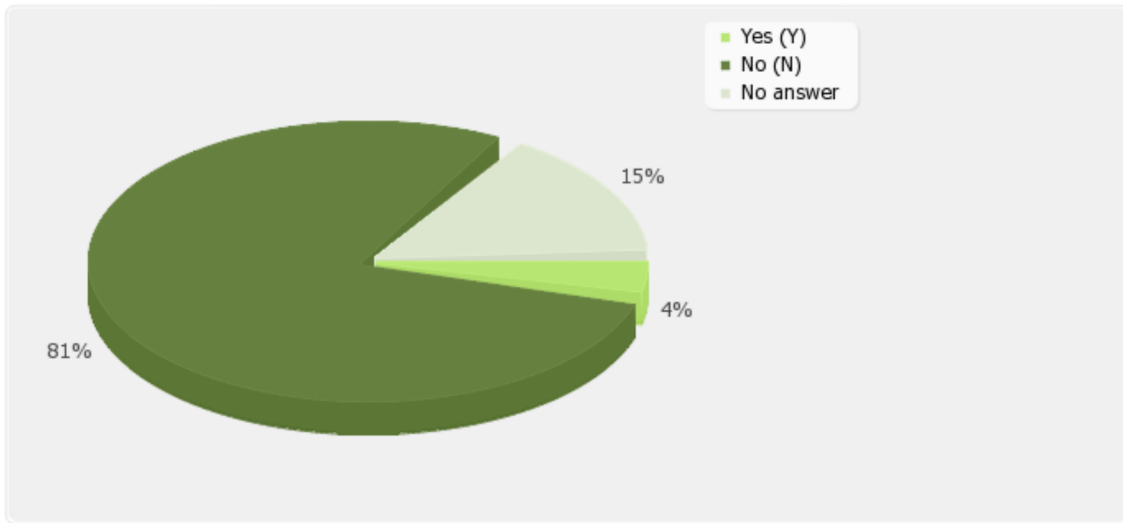
Answer	Count	Percentage
Yes (Y)	79	32.38%
No (N)	165	67.62%
No answer	0	0.00%



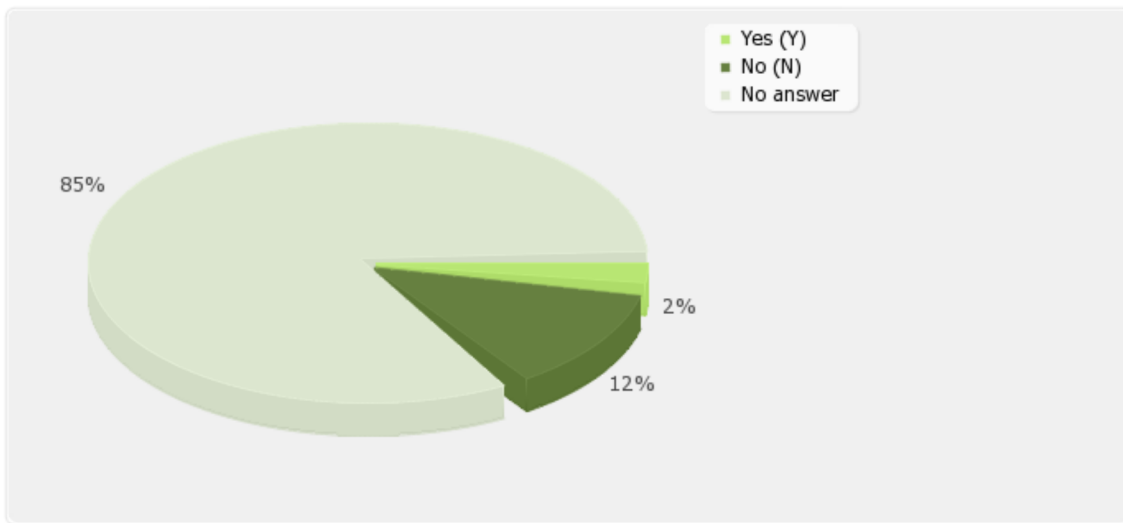
Field summary for 15:

Are you planning / hoping to go exclusive with iStock within the next 12 months

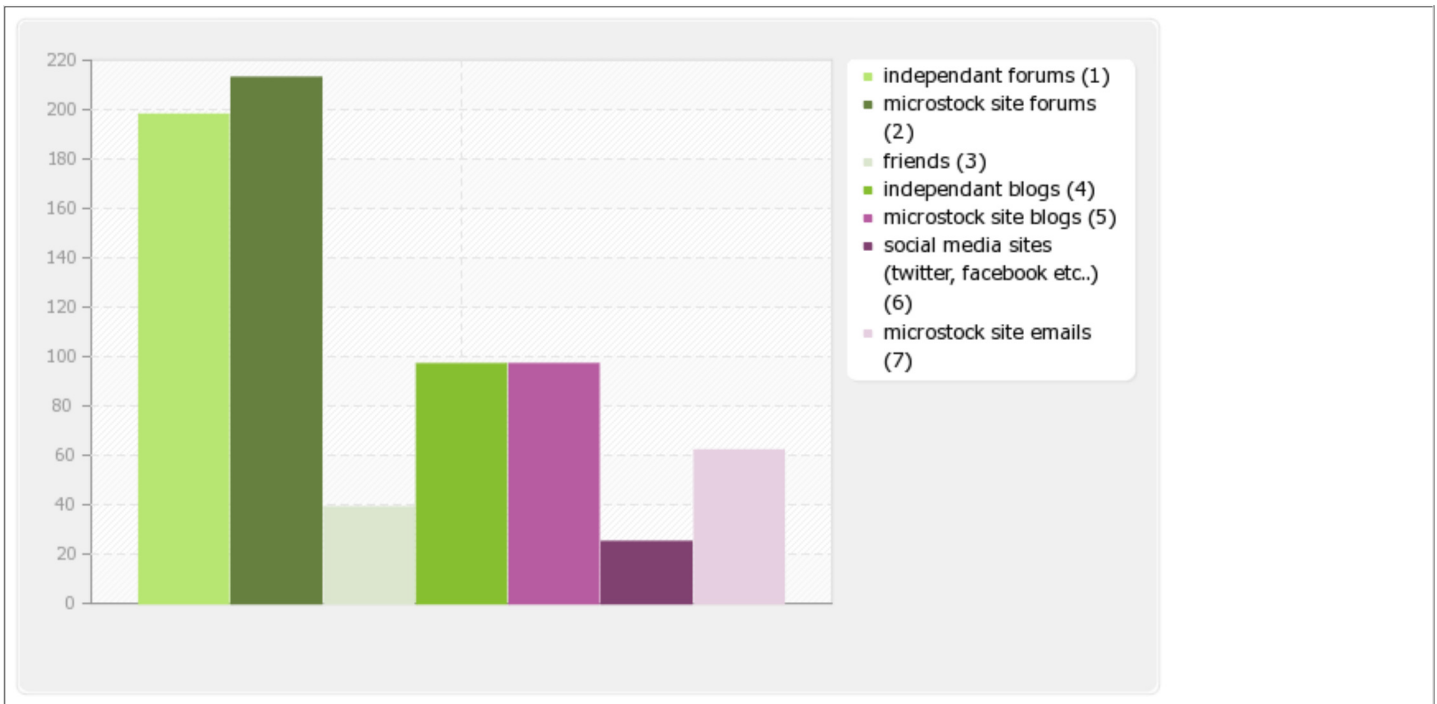
Answer	Count	Percentage
Yes (Y)	9	3.69%
No (N)	198	81.15%
No answer	37	15.16%

**Field summary for 16:****Are you considering becoming a non exclusive photographer in the next 12 months**

Answer	Count	Percentage
Yes (Y)	6	2.46%
No (N)	30	12.30%
No answer	208	85.25%

**Field summary for 0001:****Given the constantly changing microstock marketplace - how do you keep yourself updated (pick all that apply)**

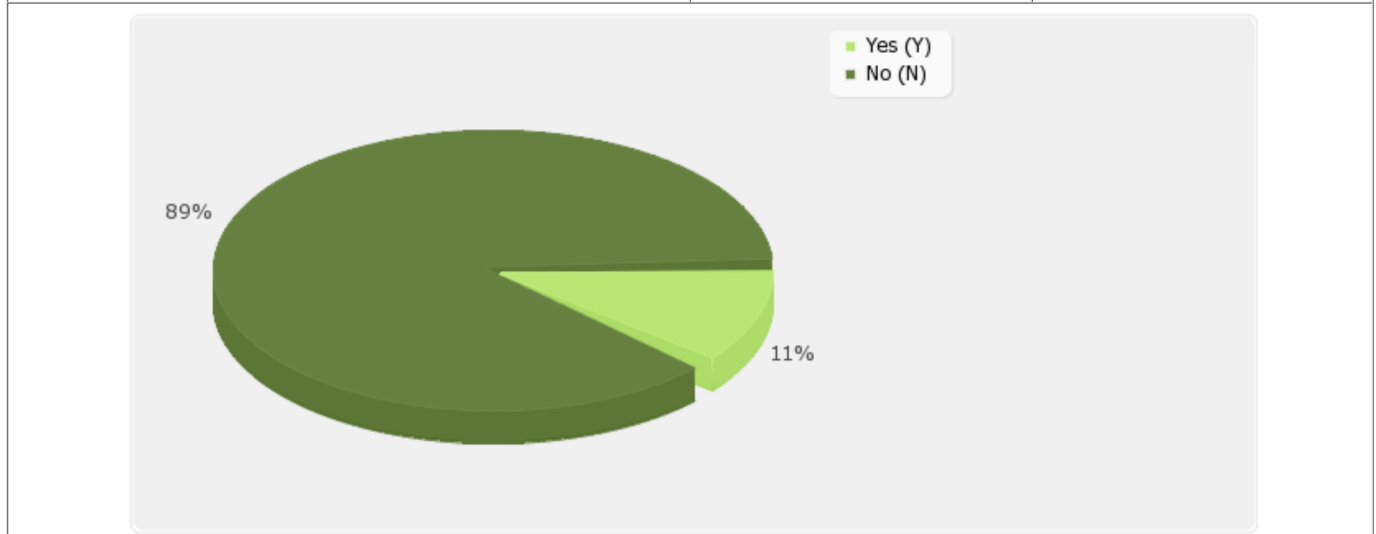
Answer	Count	Percentage
independant forums (1)	198	81.15%
microstock site forums (2)	213	87.30%
friends (3)	39	15.98%
independant blogs (4)	97	39.75%
microstock site blogs (5)	97	39.75%
social media sites (twitter, facebook etc..) (6)	25	10.25%
microstock site emails (7)	62	25.41%



Field summary for 100:

Do you submit stock video to microstock sites?

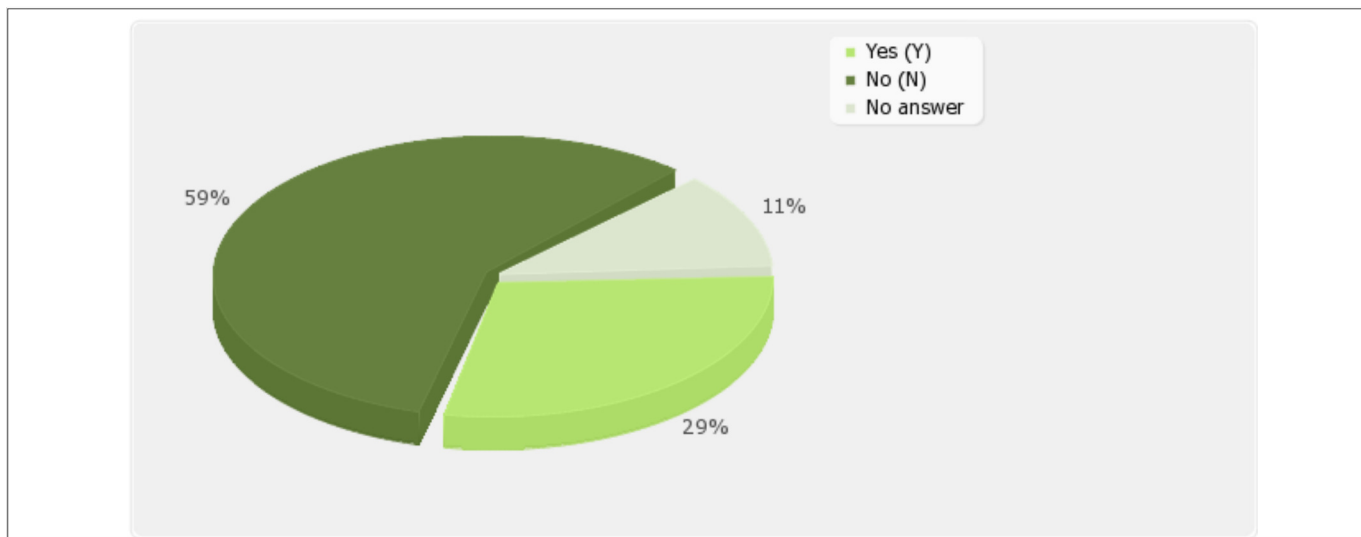
Answer	Count	Percentage
Yes (Y)	27	11.07%
No (N)	217	88.93%
No answer	0	0.00%



Field summary for 102:

Do you plan to submit stock video in the future?

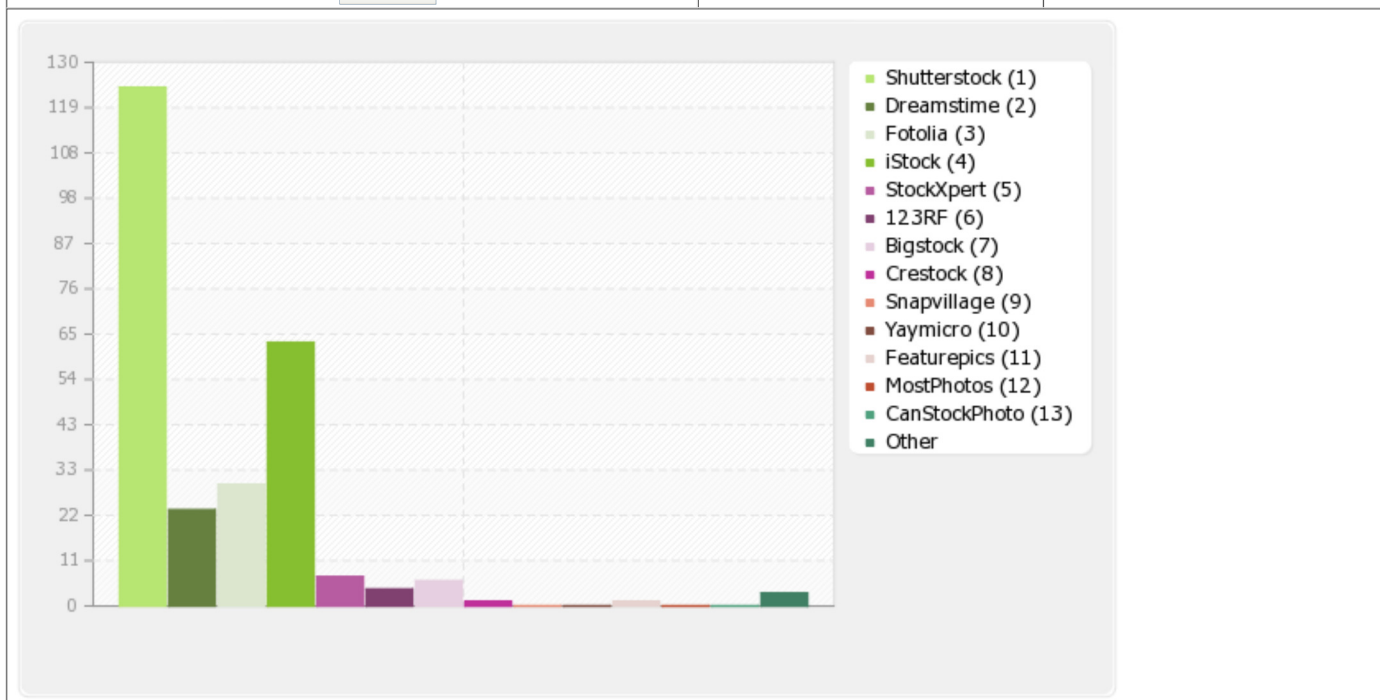
Answer	Count	Percentage
Yes (Y)	71	29.10%
No (N)	145	59.43%
No answer	28	11.48%



Field summary for 434:

In 2008, On which site did you generate the most income?

Answer	Count	Percentage
Shutterstock (1)	124	50.82%
Dreamstime (2)	23	9.43%
Fotolia (3)	29	11.89%
iStock (4)	63	25.82%
StockXpert (5)	7	2.87%
123RF (6)	4	1.64%
Bigstock (7)	6	2.46%
Crestock (8)	1	0.41%
Snapvillage (9)	0	0.00%
Yaymicro (10)	0	0.00%
Featurepics (11)	1	0.41%
MostPhotos (12)	0	0.00%
CanStockPhoto (13)	0	0.00%
Other <input type="button" value="Browse"/>	3	1.23%



Field summary for 445:

In 2008 which site gave you the highest return per image (RPI)?

Answer	Count	Percentage
Shutterstock (1)	65	26.64%
Dreamstime (2)	25	10.25%
Fotolia (3)	22	9.02%
iStock (4)	93	38.11%
StockXpert (5)	2	0.82%
123RF (6)	0	0.00%
Bigstock (7)	4	1.64%
Crestock (8)	0	0.00%
Snapvillage (9)	1	0.41%
Yaymicro (10)	1	0.41%
Featurepics (11)	1	0.41%
MostPhotos (12)	1	0.41%
CanStockPhoto (13)	1	0.41%
Other <input type="button" value="Browse"/>	5	2.05%

